

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Del Cielo Media / POL **Attention: Accounts Payable** PO Box 26067 Alexandria, VA 22313

Send Payment To:

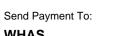
WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE -			Page 1 of 9
Property	WHAS		
Invoice #	2762788-1	Order #	2762788
Invoice Date	09/17/23	Alt Order #	Manual
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/12/23	Flight Dates	09/06/23 - 09/12/23
Advertiser	ISS/ Kentucky Values	3	1
Product	Kentucky Values :30'	S	
Estimate #	906912		
	Account Executive	Taylor Fritsch	l
	Sales Office	TEGNA Sales	s Washington DC
	Sales Region	National	
	Agency Code	1977	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	10630AG	
	Advertiser Ref	M218412	
	Product 1		
	Product 2		
	Property Invoice # Invoice Date Invoice Month Invoice Period Advertiser Product	Property WHAS	Property

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/09/23	09/09/23	Local News @ 6a Sa	6-7a	S-	:30	1	\$80.00	NM	
Weeks:	Start Date 09/04/23	End Date 09/10/23 MTWTFSSS-	Spots/Week 1	Rate \$80.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 WH	IAS Sa 09	/09/23 6:12 AM Local N	News @ 6a Sa	6-7a	:3	0 KYV09052	23TVH		\$80.00 NM
2 09/09/23	09/09/23	Good Morning America	S 7-9a	S-	:30	1	\$180.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSSS-	Spots/Week 1	Rate \$180.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Sa 09	/09/23 8:52 AM Good N	Morning America Sa	7-9a	:3	0 KYV09052	23TVH		\$180.00 NM
3 09/10/23	09/10/23	Good Morning America	S 8-9a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSSS	Spots/Week 1	Rate \$200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Su 09	/10/23 7:59 AM Good N	Morning America Su	8-9a	:3	0 KYV09052	23TVH		\$200.00 NM
4 09/07/23	09/12/23	Daily Blast Live 3-4p	3-4p	МГ- ТF	:30	2	\$160.00	NM	
Weeks:	Start Date 09/04/23	End Date <u>MTWTFSS</u> TF	Spots/Week 2	<u>Rate</u> \$160.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1	AS Th 09	,	•	3-4p		0 KYV09052			\$160.00 NM
		/08/23 3:55 PM Daily B		3-4p	:3	0 KYV09052	23TVH		\$160.00 NM
Weeks:	Start Date 09/11/23	End Date <u>MTWTFSS</u> <u>MT</u>	Spots/Week 2	<u>Rate</u> \$160.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.





Ch

Ch

WHAS

WHAS

Day Air Date

Day Air Date

Su 09/10/23

09/06/23

End Date

09/10/23

Nightline

End Date

W

09/10/23

Start Date

09/12/23

Start Date

09/04/23

Air Time Description

Local News @ 630p Su 630-7p

MTWTFSS

Air Time Description

MTWTFSS

7:59 PM Judge Steve Harvey

6:41 PM Local News @ 630p Su

Spots/Week

Spots/Week

1237-106a

Spots: #

9 09/10/23

Weeks:

10 09/06/23

Weeks:

Spots: #

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2762788-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/12/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	906912		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 09/07/23	09/12/23	Daily Blast Live 3-4p	3-4p	MΓ- TF	:30	2	\$160.00	NM	
Spots: # Ch	Day Air l	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WH	AS M 09/1	11/23 3:29 PM Daily B	last Live 3-4p	3-4p	:3	0 KYV09052	3TVH		\$160.00 NM
3 W⊢	HAS Tu 09/1	12/23 3:10 PM Daily B	last Live 3-4p	3-4p	:3	0 KYV09052	ЗТУН		\$160.00 NM
5 09/06/23	09/11/23	Local News @ 5p M-F	5-530p	М- WГF	:30	1	\$350.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air l	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	AS W 09/0	06/23 5:16 PM Local N	lews @ 5p M-F	5-530p	:3	0 KYV09052	ЗТУН		\$350.00 NM
2 WH	HAS Th 09/0	07/23 5:24 PM Local N	lews @ 5p M-F	5-530p	:3	O KYV09052	ЗТУН		\$350.00 NM
3 WH	HAS F 09/0	08/23 5:24 PM Local N	lews @ 5p M-F	5-530p	:3	O KYV09052	ЗТУН		\$350.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/11/23	09/17/23 M	1	\$350.00					Б. Т
Spots: # Ch				Start/End Time		h Ad-ID	отчи		Rate Type
4 WH	HAS M 09/1	11/23 5:11 PM Local N	iews @ 5p M-F	5-530p	:3	0 KYV09052	31 VH		\$350.00 NM
6 09/07/23	09/07/23	Generation Gap	8-9p	T	:30	1	\$750.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch	Day Air l	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	IAS Th 09/0		ution Gap	8-9p	:3	0 KYV09052	ЗТУН		\$750.00 NM
7 09/06/23	09/06/23	America's Funniest Hon	n 10-11p	W	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS W	Spots/Week	Rate					
Spoto: # Ch	09/04/23		1	\$750.00 Start/End Time	Long	-b			Poto Tuno
Spots: <u>#</u> <u>Ch</u> 1 WH	Day Airl		a's Funniest Home V	Start/End Time		<u>th</u> <u>Ad-ID</u> 0 KYV09052	ЗТИН		Rate Type \$750.00 NM
I VVF	1A3 W 09/0	10:43 PIVI AMERIC	as runniest nome v	10-11p		U KI VU3U32	O1 VII		φ/ου.υυ INIVI
8 09/06/23	09/06/23	Judge Steve Harvey	8-9p	W	:30	1	\$750.00	NM	
Weeks:	Start Date 09/04/23	End Date <u>MTWTFSS</u> W	Spots/Week 1	<u>Rate</u> \$750.00					

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Start/End Time

Start/End Time

8-9p

----S

\$500.00

630-7p

Rate

MTWTF--

Rate

Length Ad-ID

Length Ad-ID

:30

:30

:30 KYV090523TVH

:30 KYV090523TVH

3

\$500.00

\$80.00

NM

NM

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Rate Type

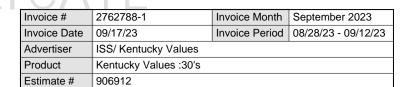
Rate Type

\$500.00 NM

\$750.00 NM



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386



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Line Start Date End Date Descrip	stion Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 09/06/23 09/12/23 Nightlin	e 1237-106a	МГWГF	:30	3	\$80.00	NM	
1 WHAS W 09/06/23	WTF 3 Air Time Description 1:05 AM Nightline 1:04 AM Nightline	\$80.00 <u>Start/End Time</u> 1237-106a 1237-106a	:30	KYV09052 KYV09052	23TVH		Rate Type \$80.00 NM \$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>09/11/23</u> <u>69/17/23</u>		1237-106a <u>Rate</u> \$80.00 <u>Start/End Time</u> 1237-106a	:30 <u>Length</u> <i>:00</i>		23TVH		\$80.00 NM <u>Rate Type</u> \$80.00 NM
See MG 20.5,20.6 5 WHAS Tu 09/12/23 1	2:39 AM Nightline	1237-106a	:30	KYV09052	23TVH		\$80.00 NM
11 09/06/23 09/11/23 ET 7-73	<u> </u>	M- W	:30	1	\$500.00	NM	
	W 1 Air Time Description 7:26 PM ET 7-730p MTWTFSS Spots/Week	Rate \$500.00 Start/End Time 7-730p Rate \$500.00	Length :30	Ad-ID KYV09052	23TVH		<u>Rate</u> <u>Type</u> \$500.00 NM
Spots: # Ch Day Air Date	Air Time Description 7:15 PM ET 7-730p	Start/End Time 7-730p	Length :30	Ad-ID KYV09052	23TVH		<u>Rate</u> <u>Type</u> \$500.00 NM
12 09/09/23 09/09/23 Local N	lews @ 9a Sa 9-10a	S-	:30	1	\$180.00	NM	
		Rate \$180.00 Start/End Time 9-10a	Length :30	Ad-ID KYV09052	23TVH		<u>Rate</u> <u>Type</u> \$180.00 NM
13 09/10/23 09/10/23 Seal Te	eam 1205-105a S 1235-135a	S	:30	1	\$80.00	NM	
Weeks: Start Date 09/04/23 End Date 09/10/23 Spots: # Ch Day Air Date 09/10/23		Rate \$80.00 Start/End Time 1235-135a	Length :30	Ad-ID KYV09052	23TVH		<u>Rate Type</u> \$80.00 NM
14 09/09/23 09/09/23 Seal Te	eam 1205-105a S 1205-105a	S-	:30	1	\$120.00	NM	
Weeks: Start Date 09/04/23 End Date 09/10/23 Spots: # Ch Day Air Date 09/10/23		Rate \$120.00 Start/End Time 1205-105a	Length :30	Ad-ID KYV09052	23TVH		Rate Type \$120.00 NM
15 09/10/23 09/10/23 Americ e V	a's Funniest Hom 7-8p	S	:30	1	\$750.00	NM	
Weeks: Start Date End Date	e MTWTFSS Spots/Week	Rate					

INVOIC

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MG for 19.1 09/08



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2762788-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/12/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	906912		

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Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/12/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	906912		

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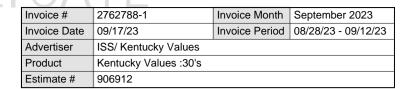
						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 09/10/23	09/10/23	America's Funniest Ho	m 7-8p	S	:30	1	\$750.00	NM	
	09/04/23	09/10/23S	1	\$750.00					
Spots: # Cl	<u>h</u> <u>Day</u> Ai	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Su 09	9/10/23 6:57 PM Ameri	ca's Funniest Home V	7-8p	:3	0 KYV09052	3TVH		\$750.00 NM
16 09/06/23	09/12/23	LN (M-Su)	11-1135p	MTWTF- S	:30	2	\$400.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSS WTF- S	Spots/Week 4	Rate \$400.00					
Spots: # Cl	<u>h</u> <u>Day Ai</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS W 09	9/06/23 11:24 PM LN (M	-Su)	11-1135p	:3	0 KYV09052	ЗТУН		\$400.00 NM
		9/07/23 11:14 PM LN (M	,	11-1135p	-	0 KYV09052			\$400.00 NM
		9/08/23 11:21 PM LN (M	,	11-1135p		0 KYV09052			\$400.00 NM
_		9/10/23 11:23 PM LN (M	,	11-1135p	:3	0 KYV09052	3TVH		\$400.00 NM
Weeks:	Start Date 09/11/23	End Date MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Cl			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
		9/11/23 11:39 PM LN (M	-Su)	11-1135p	:3	0 KYV09052	3TVH		\$400.00 NM
6 W	HAS Tu 09	9/12/23 11:30 PM LN (M	-Su)	11-1135p	:3	0 KYV09052	3TVH		\$400.00 NM
17 09/07/23	09/07/23	Shark Tank	10-11p	T	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Cl	09/04/23 h Day Ai	00/10/20	1	\$750.00 Start/End Time	Longt	h Ad-ID			Pata Typa
Spots: <u>#</u> <u>Cl</u>		0/07/23 10:43 PM Shark		10-11p		0 KYV09052	ЗТУН		Rate Type \$750.00 NM
				'		<u> </u>			ψ730.00 1 4 101
18 09/09/23	09/09/23	105-205a Sa	105-205a	S-	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSSS-	Spots/Week	Rate					
Spots: # Cl	09/04/23 h Day Ai	507.5725	ntion	\$50.00 Start/End Time	Lengt	h Ad-ID			Pate Type
		9/09/23 1:52 AM 105-20		105-205a		<u>n KYV09</u> 052	зтун		Rate Type \$50.00 NM
19 09/06/23	09/12/23	Jimmy Kimmel	1135p-1237a	MTWTF	:30	1	\$120.00	NM	
10/	01	F. J.D. C. MEUREGO	01-00	Dat					
Weeks:	Start Date 09/04/23	End Date MTWTFSS WTF	Spots/Week 5	Rate \$120.00					
Spots: # Cl				Start/End Time		h Ad-ID	OTT III		Rate Type
		9/06/23 11:52 PM Jimmy		1135p-1237a	-	0 KYV09052			\$120.00 NM
		9/06/23 12:16 AM Jimmy		1135p-1237a		0 KYV09052			\$120.00 NM
-		9/07/23 11:54 PM Jimmy		1135p-1237a	_	0 KYV09052			\$120.00 NM
		9/07/23 12:27 AM Jimmy		1135p-1237a		0 KYV09052	OI VH		\$120.00 NM
1 W	HAS F 09 See MG	-	⁄ Kimmel	1135p-1237a	:0	U			\$120.00 NM
9 W		9/11/23 12:19 AM Jimmy	Kimmel DB	Various	:3	0 KYV09052	3TVH		\$120.00 NM

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Spots/

						Spots/			
Line Start	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 09/06	6/23 09/12/23	Jimmy Kimmel	1135p-1237a	МГЖГБ	:30	1	\$120.00	NM	
Week	s: Start Date 09/11/23	End Date MTWTFSS MT	Spots/Week 3	Rate \$120.00					
Spots: #	Ch Day Air		_	Start/End Time	Lengtl	h Ad-ID			Rate Type
6)/11/23 Jimm i 19.10,19.11	y Kimmel	1135p-1237a	:00	0			\$120.00 NM
8	WHAS M 09 See MG	0/11/23 Jimm i 19.10,19.11	y Kimmel	1135p-1237a	:00	0			\$120.00 NM
11	WHAS M 09 MG for 1	/11/23 12:50 AM Jimm; 19.6,19.8	y Kimmel DB	Various	:30) KYV09052	ЗТУН		\$120.00 NM
10	WHAS M 09 MG for 1	/11/23 1:01 AM Jimm 19.6,19.8	y Kimmel DB	Various	:30) KYV09052	ЗТУН		\$120.00 NM
7	WHAS Tu 09	/12/23 12:02 AM Jimm	y Kimmel	1135p-1237a	:30	KYV09052	3TVH		\$120.00 NM
20 09/06	6/23 09/11/23	Nightline	1237-106a	M- WTF	:30	1	\$180.00	NM	
Week	s: <u>Start Date</u> 09/04/23	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: #	Ch Day Air		_	Start/End Time	Lenat	h Ad-ID			Rate Type
3	WHAS W 09		<u> </u>	1237-106a		KYV09052	ЗТУН		\$180.00 NM
1	WHAS Th 09	9		1237-106a) KYV09052			\$180.00 NM
2		/08/23 1:04 AM Night		1237-106a) KYV09052			\$180.00 NM
Week		End Date MTWTFSS 09/17/23 M	Spots/Week 1	Rate \$180.00	.00	, 111,00002	01111		ψ100.00 NW
Spots: #	Ch Day Air	Date Air Time Descri	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
4	WHAS M 09	Night 20.5,20.6		1237-106a	:00				\$180.00 NM
5	WHAS M 09 MG for 2	/11/23 1:05 AM Nightl 20.4,10.4	line DB	107-136a	:30) KYV09052	ЗТУН		\$180.00 NM
6	WHAS M 09 MG for 2	/11/23 1:28 AM Nightl 20.4,10.4	line DB	107-136a	:30) KYV09052	ЗТУН		\$80.00 NM
21 09/09	9/23 09/09/23	Local News @ 11p Sa	a 11-1135p	S-	:30	1	\$300.00	NM	
Week	s: Start Date 09/04/23	End Date <u>MΓWTFSS</u> S	Spots/Week 1	Rate \$300.00					
Spots: #	Ch Day Air	Date Air Time Desci	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
1	WHAS Sa 09		News @ 11p Sa	11-1135p		KYV09052	ЗТУН		\$300.00 NM
22 09/06	6/23 09/12/23	105-135a M-F	105-135a	МГWГF	:30	3	\$50.00	NM	
Week	s: <u>Start Date</u> 09/04/23	End Date <u>MTWTFSS</u> 09/10/23 WTF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: #	Ch Day Air		_	Start/End Time	l enati	h Ad-ID			Rate Type
1 Opolis. <u>#</u>		/06/23 1:23 AM 105-1		105-135a) KYV09052	ЗТУН		\$50.00 NM
2	WHAS Th 09			105-135a) KYV09052			\$50.00 NM
3		/08/23 1:35 AM 105-1		105-135a) KYV09052			\$50.00 NM
Week			Spots/Week	Rate	.50	,			ψου.ου 14ΙΙΙ

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Start Date

End Date

WHAS W 09/06/23

WHAS F 09/08/23

09/11/23

Th 09/07/23

Start Date End Date

09/17/23

WHAS

2 3

Weeks:

Send Payment To:

Description

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Start/End Time

Invoice #	2762788-1	Invoice Month	September 2023
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/12/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	906912		

Length	Spots/ Week	Rate	Туре	
:30	3	\$50.00	NM	

<u> </u>						.) [-	
22 09/06/23 09/12/23 105-135a M-F	105-135a	МГWГF	:30	3	\$50.00	NM	
09/11/23 09/17/23 MГ	2	\$50.00					
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time	Length Ad	I-ID			Rate Type
4 WHAS M 09/11/23 105- See MG 22.6	135a M-F	105-135a	:00				\$50.00 NM
6 WHAS M 09/11/23 1:48 AM LF (N MG for 22.4 09/11	<i>М</i> -F)	1135p-137a	:30 KY	V090523T\	/H		\$50.00 NM
5 WHAS Tu 09/12/23 1:23 AM 105-	135a M-F	105-135a	:30 KY	V090523T\	/H		\$50.00 NM
23 09/06/23 09/12/23 Local News @ 5a M-	F 5:30 AM-6:00 AM	МГWГF	:30	3	\$160.00	NM	
Weeks: Start Date 09/04/23 End Date 09/10/23 MTWTFSS - WTF	Spots/Week 3	<u>Rate</u> \$160.00					
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time	Length Ad				Rate Type
	l News @ 5a M-F	5:30 AM-6:00 AM		V090523TV			\$160.00 NM
3 WHAS Th 09/07/23 5:43 AM Loca	l News @ 5a M-F	5:30 AM-6:00 AM	:30 KY	V090523T\	/H		\$160.00 NM
	l News @ 5a M-F	5:30 AM-6:00 AM	:30 KY	V090523T\	/H		\$160.00 NM
Weeks: Start Date End Date MTWTFSS		Rate					
09/11/23 09/17/23 MT	_	\$16 0.00					5
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length Ad		***		Rate Type
	I News @ 5a M-F	5:30 AM-6:00 AM		V090523T\			\$160.00 NM
4 WHAS Tu 09/12/23 5:53 AM Loca	l News @ 5a M-F	5:30 AM-6:00 AM	:30 KY	V090523T\	/H		\$160.00 NM
24 09/10/23 09/10/23 EM (Su) 6-8a	6-8a	S	:30	1	\$60.00	NM	
Weeks: Start Date 09/04/23 End Date 09/10/23 MTWTFSSS	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time	Length Ad				Rate Type
1 WHAS Su 09/10/23 6:46 AM EM (Su) 6-8a	6-8a	:30 KY	V090523T\	/H		\$60.00 NM
25 09/11/23 09/11/23 NFL Countdown	7:28 PM-8:00 PM	M	:30	1 \$	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>M </u>	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad	I-ID			Rate Type
1 WHAS M 09/11/23 7:38 PM NFL		7:28 PM-8:00 PM		V090523TV	/H		\$1,200.00 NM
	F 3:58 PM-4:30 PM	- TWFF	:30	1	\$180.00	NM	
Weeks: Start Date End Date MTWTFSS 09/04/23 09/10/23 WTF		Rate					
	-	\$180.00 Stort/End Time	المصمحاء	l ID			Doto Time
Spots: # Ch Day Air Date Air Time Desc	•	Start/End Time	Length Ad	<u>1-1D</u>			Rate Type

MTWTFSS

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3:58 PM-4:30 PM

3:58 PM-4:30 PM

3:58 PM-4:30 PM

Rate \$180.00 :30 KYV090523TVH

:30 KYV090523TVH

:30 KYV090523TVH

4:21 PM Local News @ 4p M-F

4:24 PM Local News @ 4p M-F

4:21 PM Local News @ 4p M-F

Spots/Week

MTWTFSS

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

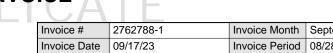
\$180.00 NM

\$180.00 NM

\$180.00 NM



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Product	Kentucky Values :30's		
Estimate #	906912		

S	D	0	ts/

Spots	Line Start Date End Date	Description	Start/End Time	MTWTFSS L	_ength	Week	Rate	Type	
	26 09/06/23 09/12/23	Local News @ 4p M-F	3:58 PM-4:30 PM	- TWTF	:30	1	\$180.00	NM	
Weeks Start Date	Spots: # Ch Day Ai	r Date Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
Weeks Start Date End Date MiWIFS Spots/Week Rate Start/End Time Length Ad-ID Rate Type Start/End Time	4 WHAS Tu 09	0/12/23 3:58 PM Local N	ews @ 4p M-F	3:58 PM-4:30 PM	:30	KYV09052	ЗТУН		\$180.00 NM
Spots # Ch Day Air Date Air Time Description G-630p 30 KYV090523TVH S450.00 NM	27 09/06/23 09/11/23	Local News @ 6p M-F	6-630p	M- W- F	:30	2	\$450.00	NM	
Spots # Ch Day Air Date Air Time Description G-630p 30 KYV090523TVH S450.00 NM		End Date MTWTFSS W- F							
	Spots: # Ch Day Ai		tion	Start/End Time	Length	Ad-ID			Rate Type
New Start Date Start Date Start Date Start Start Date Start St		0/06/23 6:24 PM Local N	ews @ 6p M-F	6-630p	:30	KYV09052	ЗТУН		\$450.00 NM
Spots: # Ch	1 WHAS F 09	0/08/23 6:10 PM Local N	ews @ 6p M-F	6-630p	:30	KYV09052	3TVH		\$450.00 NM
3			Spots/Week 1						
	: - -		<u>tion</u>	Start/End Time					Rate Type
Weeks Start Date Spots/Week Start Date Spots/Week Spots/We	3 WHAS M 09	0/11/23 6:25 PM Local N	ews @ 6p M-F	6-630p	:30	KYV09052	ЗТУН		\$450.00 NM
Spots: # Ch	28 09/07/23 09/12/23	Local News @ 530p M-I	F 530-6p	МГ- Т	:30	2	\$400.00	NM	
Spots: # Ch			Spots/Week						
The color of th		-	tion	·	Longth	74 ID			Poto Typo
Series	. – – – –						этуп		
Spots			'	•	.30	KI VUSUSZ	31 VII		\$400.00 INIVI
Spots									
2 WHAS M 09/11/23 5:56 PM Local News @ 530p M-F 530-6p :30 KYV090523TVH \$400.00 NM \$400			tion	•	Length	Ad-ID			Rate Type
3 WHAS Tu 09/12/23 5:44 PM Local News @ 530p M-F 530-6p :30 KYV090523TVH \$400.00 NM 29 09/06/23 09/11/23 Access Daily 10-11a 10-11a M-WT :30 2 \$120.00 NM Weeks: Start Date 09/04/23 09/10/23WT 2 \$120.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week 1 WHAS Th 09/07/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 09/10/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 MTWTFSS Spots/Week Rate 09/11/23 09/10/23 10:22 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 MTWTFSS Spots/Week Rate 100/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$325.00 NM Weeks: Start Date 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$325.00 NM							ЗТУН		—— i
Weeks Start Date End Date Ogylov23	3 WHAS Tu 09	0/12/23 5:44 PM Local N	ews @ 530p M-F	530-6p	:30	KYV09052	ЗТУН		\$400.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	29 09/06/23 09/11/23	Access Daily 10-11a	10-11a	М- WГ	:30	2	\$120.00	NM	
2 WHAS W 09/06/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM 1 WHAS Th 09/07/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date									
2 WHAS W 09/06/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM 1 WHAS Th 09/07/23 10:21 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM Weeks: Start Date	Spots: # Ch Day Ai	r Date Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date 09/11/23 End Date 09/17/23 MTWTFSS M 1 Spots/Week \$120.00 Rate \$120.00 Spots: # Ch				10-11a	:30	KYV09052	ЗТУН		\$120.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 30 09/06/23 09/12/23 Good Morning America 6:57 AM-8:00 AM MIWIFF- :30 3 \$325.00 NM Weeks: Start Date O9/04/23 O9/10/23 O9/10	1 WHAS Th 09	0/07/23 10:21 AM Access	Daily 10-11a	10-11a	:30	KYV09052	ЗТУН		\$120.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 30 09/06/23 09/12/23 Good Morning America 6:57 AM-8:00 AM MIWTF :30 3 \$325.00 NM Weeks: Start Date Og/04/23 End Date Og/10/23 MIWTFSS Og/10/23 Spots/Week Spots/Week Og/07/23 Rate Spots/Week			Spots/Week 1						
3 WHAS M 09/11/23 10:24 AM Access Daily 10-11a 10-11a :30 KYV090523TVH \$120.00 NM 30 09/06/23 09/12/23 Good Morning America 6:57 AM-8:00 AM MTWTF- :30 3 \$325.00 NM Weeks: Start Date 09/04/23 09/10/23 WTF- 3 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/06/23 7:27 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM 2 WHAS Th 09/07/23 7:48 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM			tion		Lenath	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$325.00	:						ЗТУН		i
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/06/23 7:27 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM 2 WHAS Th 09/07/23 7:48 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM	30 09/06/23 09/12/23	Good Morning America	6:57 AM-8:00 AM	МГWГF	:30	3	\$325.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/06/23 7:27 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM 2 WHAS Th 09/07/23 7:48 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM									
1 WHAS W 09/06/23 7:27 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM 2 WHAS Th 09/07/23 7:48 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM			-	·	Lenath	Ad-ID			Rate Type
2 WHAS Th 09/07/23 7:48 AM Good Morning America 6:57 AM-8:00 AM :30 KYV090523TVH \$325.00 NM							ЗТУН		i
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Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/12/23
Advertiser	ISS/ Kentucky Values		
Product	Kentucky Values :30's		
Estimate #	906912		

Spots/		
Week	Rate	٦

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		·							
30 09/06/23	09/12/23	Good Morning America	6:57 AIVI-8:00 AIVI	MTWTF	:30	3	\$325.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
01- " 0-	09/11/23	09/17/23 MT	2	\$32 <u>5.00</u>	1	L ALLID			Data Tara
Spots: <u>#</u> <u>Ch</u> 4 WH				Start/End Time 6:57 AM-8:00 AM		<u>h Ad-ID</u> 0 KYV09052	этин		Rate Type \$325.00 NM
5 WH	-		•	6:57 AM-8:00 AM		0 KYV09052 0 KYV09052			\$325.00 NM
D WIL	AS 10 09/	/12/23 7:49 AM Good M	noming America		VI .3	U KI VU3U32	.51 VII		\$325.00 NW
31 09/06/23	09/12/23	Local News @ 4p M-F	4:30 PM-5:00 PM	- TWTF	:30	3	\$180.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Weeks.	09/04/23	09/10/23 WTF	3	\$180.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>vtion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WH	AS W 09	/06/23 4:39 PM Local N	lews @ 4p M-F	4:30 PM-5:00 PM	M :3	0 KYV09052	23TVH		\$180.00 NM
1 WH			•	4:30 PM-5:00 PM		0 KYV09052			\$180.00 NM
3 WH		/08/23 4:45 PM Local N	•	4:30 PM-5:00 PM	M :3	0 KYV09052	23TVH		\$180.00 NM
Weeks:	Start Date 09/11/23	End Date <u>MTWTFSS</u> - T	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: # Ch		-	i otion	Start/End Time	Lenat	h Ad-ID			Rate Type
4 WH				4:30 PM-5:00 PM		0 KYV09052	23TVH		\$180.00 NM
00.00/00/00			·	A MENT			*	A 18 4	
32 09/06/23	09/12/23	Local News @ 12p M-F	11:58 AM-12:30 PN	/ MIWI	:30	2	\$180.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/04/23	09/10/23 WT	2	\$18 0.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH				11:58 AM-12:30		0 KYV09052			\$180.00 NM
2 WH			•	11:58 AM-12:30	PN :3	0 KYV09052	23TVH		\$180.00 NM
Weeks:	Start Date 09/11/23	End Date <u>MTWTFSS</u> 09/17/23 <u>MT</u>	Spots/Week 2	<u>Rate</u> \$180.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WH	AS M 09/	/11/23 12:23 PM Local N	 lews @ 12p M-F	11:58 AM-12:30	PN :3	0 KYV09052	23TVH		\$180.00 NM
3 WH	AS Tu 09	/12/23 12:22 PM Local N	lews @ 12p M-F	11:58 AM-12:30	PN :3	0 KYV09052	23TVH		\$180.00 NM
33 09/10/23	09/10/23	This Week Su	9-10a	S	:30	1	\$350.00	NM	
00 00/10/20	00/10/20		5 10a	b	.00	•	ψοσο.σο	1 4141	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Crata: " C'	09/04/23	09/10/23 S	1	\$350.00	1 1	L 4-1-15			D-4- T
Spots: # Ch	Day Air			Start/End Time		h Ad-ID n Kyynansa	зтун		Rate Type
1 WH	AS Su 09	/10/23 9:59 AM This We	eek Su	9-10a	.3	0 KYV09052	.O1 VII		\$350.00 NM
34 09/06/23	09/11/23	General Hospital	2-3p	M- W- F	:30	2	\$250.00	NM	
Modra	Ctort Dots	End Date MTWTFSS	Cnoto/Mosk	Poto					
Weeks:	Start Date 09/04/23	End Date <u>MTWTFSS</u> W- F	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # Ch			_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH		/06/23 2:59 PM Genera		2-3p		0 KYV09052	23TVH		\$250.00 NM
2 WH			l Hospital	2-3p	:0	0			\$250.00 NM
	See MG	34.4,34.5							ļ

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Product	Kentucky Values :30's		
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Spots/

Line Start Date	End Date	Description	Start/End Time	MTWIFSS	Length	Week	Rate	Type		
34 09/06/23	09/11/23	General Hospital	2-3p	M- W- F	:30	2	\$250.00	NM		
Spots: # Ch	Day Air [Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
5 WH	AS F 09/0 MG for 34	08/23 12:52 AM Nightlin 1.2 09/08	е	1237-106a	:3	0 KYV09052	23TVH		\$80.00	NM
4 WHA	AS Sa 09/0 MG for 34		Ed Sa 1135-1205a	1135p-1205a	:3	0 KYV09052	23TVH		\$170.00	NM
Weeks:		End Date 09/17/23 MTWTFSS M	Spots/Week 1	<u>Rate</u> \$250.00						
Spots: # Ch	Day Air [Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 WH/	AS M 09/1	1/23 2:59 PM Genera	l Hospital	2-3p	:3	0 KYV09052	23TVH		\$250.00	NM
				Total Spots	ç	90				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$23,065.00
Agency Commission \$3,459.75

Net Amount Due \$19,605.25

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